



MRS. GREEN'S WORLDSM

Quarterly Report

Q2 April – June 2019

Media	Total/Avg. for Quarter
Web Stats	
• Visitors	6,904 (.93% ^)
• Pageviews	10,070 (4.74% ^)
• Sessions by Location (AZ / US/ International)	1,503 / 5,210/ 1,083
• New Visitor/Returning Visitor	77.6%/22.4%
Show Listenership	
• Podcast Listens	194,968 (5.8% ^)
Newsletter	
• Subscribers	4,007 (6% ^)
• Open rate	11.7% avg.
Twitter	
• Followers	3,676 (.05% ^)
Facebook	
• Page Likes	7,825 (3.5% ^)
• Page Follows	8,167 (3.3% ^)

Media	Total/Avg. for Quarter
• Facebook Impressions	347,807
• Facebook Engagement	31,790
• Top Facebook post (measured by engagement) 204.1% engagement	Some good news! #savethebees #beesponsible #bees http://www.herbs-info.com/blog/france-becomes-the-first-country-to-ban-all-five-pesticides-linked-to-bee-deaths/
• Top Facebook post (measured by reaction) 7,977 reactions	Some good news! #savethebees #beesponsible #bees http://www.herbs-info.com/blog/france-becomes-the-first-country-to-ban-all-five-pesticides-linked-to-bee-deaths/
• Facebook Demographics	Females 78%, Males 22%
YouTube	
• Video Views / Subscribers	20,720 total views 99 subscribers
LinkedIn	
• Connections	3,507 (1.7% ^)
Instagram	
• Followers	1,682 (1.9% ^)

Media	Total/Avg. for Quarter
Events & Presentations	
<ul style="list-style-type: none"> • Number of Events Attended • Number of Attendees at Events <p>Event Highlights: Local First Tucson Roadshow TEP Go Green Awards Planet Forward Earth Day Agave Festival AZ Town Hall Habitat Women's Build</p>	<p style="text-align: right;">17 total</p> <p style="text-align: right;">7,479 total</p>