



MRS. GREEN'S WORLDSM

Quarterly Report Q1 January – March 2019

Media	Total/Avg. for Quarter
Web Stats	
• Visitors	6,969 (24.5% ^)
• Pageviews	9,614 (28.7% ^)
• Sessions by Location (AZ / US/ International)	2,090 / 5,705/ 769
• New Visitor/Returning Visitor	77.4%/22.6%
Show Listenership	
• Podcast Listens	184,334 (3.5% ^)
Newsletter	
• Subscribers	3,779 (15.2% ^)
• Open rate	11.5% avg.
Twitter	
• Followers	3,674 (.03% ^)
Facebook	
• Page Likes	7,564 (1.2% ^)
• Page Follows	7,905

Media	Total/Avg. for Quarter
• Facebook Impressions	594,093 (165.2% ^)
• Facebook Engagement	50,305 (388.3% ^)
• Top Facebook post (measured by engagement) 42% engagement	March 14 th Great news!!! #planetorplastic #noplanetb #12yearstochange The EU just voted to completely ban single-use plastics
• Top Facebook post (measured by reaction) 10,102 reactions	March 12 th Maybe it will catch on? #planetorplastic #noplanetb Article about milkmen returning to London
• Facebook Demographics	Females 78%, Males 22%
YouTube	
• Video Views / Subscribers	20,479 total views 95 subscribers
LinkedIn	
• Connections	3,448 (1.2% ^)
Instagram	
• Followers	1,651 (2.5% ^)

Media	Total/Avg. for Quarter
Events & Presentations	
<ul style="list-style-type: none"> • Number of Events Attended • Number of Attendees at Events <p>Event Highlights: Local First Tucson Conscious Capitalism meeting Meet Me at Maynards SAVOR Charter 100 GreenBiz 2019 SARSEF Habitat Women’s Build 2030 District Awards Celebration</p>	<p style="text-align: right;">22 total</p> <p style="text-align: right;">5,363 total</p>