



Quarterly Report

April – June 2017

Media	Average or Total for Quarter
Web Stats	
• Visitors	3,379
• Pageviews	9,963
• Visitors by Location (AZ / US/ International)	1,370 / 2,009/ 225
Show Listenership	
• Podcast Downloads	110,752
Newsletter	
• Subscribers	4,503
Twitter	
• Followers	3,596
Facebook	
• Page Likes	6,567

Media	Average or Total for Quarter
<ul style="list-style-type: none"> • Facebook Demographics (Gender and Age) 	<p>Females 78.7%, Males 21.3%</p> <p>16% – 65+ 20.9% – 55-64 20.1% – 45-54 20.3% – 35-44 16.5% – 25-34 6% – 18-24 0.2% – 13-17</p>
YouTube	
<ul style="list-style-type: none"> • Video Views / Subscribers 	<p>18,254 total views 88 subscribers</p>
LinkedIn	
<ul style="list-style-type: none"> • Connections 	<p>2,917</p>
Pinterest	
<ul style="list-style-type: none"> • Followers 	<p>1,838</p>
Instagram	
<ul style="list-style-type: none"> • Followers 	<p>1,464</p>
Google+	
<ul style="list-style-type: none"> • Followers 	<p>46</p>
Events & Presentations	

Media	Average or Total for Quarter
<ul style="list-style-type: none"> • Number of Events Attended • Number of Attendees at Events <p>Event Highlights: Emerging 2030 District Earth Day Children’s Museum/Biosphere 2 Tucson Climate March EXCELerate Conference Child and Family Resources Awards lunch 2017 AESS Conference El Rio Health on Broadway ribbon cutting MGW Workshops @ The Core at La Encantada Sustainable Living Forum</p>	<p style="text-align: right;">34 total 8,742 total</p>