



Quarterly Report

July – September 2017

Media	Average or Total for Quarter
Web Stats	
• Visitors	2,955
• Pageviews	7,868
• Visitors by Location (AZ / US/ International)	1,175 / 3,187/ 891
Show Listenership	
• Podcast Downloads	128,362
Newsletter	
• Subscribers	4,539
Twitter	
• Followers	3,622
Facebook	
• Page Likes	6,764

Media	Average or Total for Quarter
<ul style="list-style-type: none"> Facebook Demographics (Gender and Age) 	<p>Females 79%, Males 21%</p> <p>16.7% – 65+</p> <p>20.9% – 55-64</p> <p>20.2% – 45-54</p> <p>20.2% – 35-44</p> <p>16.3% – 25-34</p> <p>5.5% – 18-24</p> <p>0.2% – 13-17</p>
YouTube	
<ul style="list-style-type: none"> Video Views / Subscribers 	<p>18,442 total views</p> <p>88 subscribers</p>
LinkedIn	
<ul style="list-style-type: none"> Connections 	<p>3,002</p>
Pinterest	
<ul style="list-style-type: none"> Followers 	<p>1,842</p>
Instagram	
<ul style="list-style-type: none"> Followers 	<p>1,481</p>
Google+	
<ul style="list-style-type: none"> Followers 	<p>46</p>
Events & Presentations	

Media	Average or Total for Quarter
<ul style="list-style-type: none"> • Number of Events Attended • Number of Attendees at Events <p>Event Highlights: TEDx Judge Children’s Museum/ TEP Day Cox Conserves Hero Award YWCA Art Reception Arizona Living Economy Forum Ben’s Bells Presentation Fall Festival at IOE MGW Workshops @ The Core at La Encantada Sustainable Living Forum</p>	<p style="text-align: right;">15 total 2,804 total</p>