



Quarterly Report

April – June, 2014

Media	Average or Total
Web Stats	
• Users (includes New and Returning Visitors)	3,600 total
• Pageviews	7,358 avg/mo (22,074 total)
• Location - AZ / US	632 / 1,534 avg/mo (1,896 / 4,601 total)
Show Listenership	
• Podcast + Listening Live + 24/7 Stream Listeners + Blogtalk Radio downloads + DreamVisions7	11,007 downloads 3,669 avg/mo
Show – Blogtalk Radio	
• Total # of profile views and listens since creation of account on January 25, 2012	45,757 total profile views 64,454 total listens
Newsletter	
• Subscribers	3,620
Twitter	
• Total # of followers	2,665
Facebook	
• Total # of Likes	4,351

Media	Average or Total
<ul style="list-style-type: none"> Facebook Demos - age, sex, geo - AZ, US 	2,158 Likes in Arizona 3,8992 Likes in US (incl. AZ) Females 75%, Males 23% 23% – 55+ 21% – 45-54 24% – 35-44 21% – 25-34 9% – 18-24
YouTube	
<ul style="list-style-type: none"> Video Views 	11,438 total views
LinkedIn	
<ul style="list-style-type: none"> Connections 	500+
Pinterest	
<ul style="list-style-type: none"> Followers 	1,511
<ul style="list-style-type: none"> Likes 	1,192
Instagram	
<ul style="list-style-type: none"> Followers 	604
Events/Presentations	
<ul style="list-style-type: none"> Number of Events Attended 	17 total
<ul style="list-style-type: none"> Number of Attendees at Presentations Events Attended included: <ul style="list-style-type: none"> Clean Tech Conference, Phoenix AZ InfusionSoft ICON14, Phoenix AZ Aveda Walk for Water, Tucson AZ Puttin' on the Dog, Tucson AZ Healthy You Network Symposium, Tucson AZ Monterey Bay Sustainable Foods Institute, CA 	5,382 total
Awards & Recognition	
<ul style="list-style-type: none"> Women Who Move Tucson Featured writer in Tucson Women magazine Rotary Award - Highest in New Member Recruitment 	