



## Quarterly Report

January – March 2017

Media	Average or Total for Quarter
<b>Web Stats</b>	
• Visitors	4,629 total
• Pageviews	13,640 total
• Visitors by Location (AZ / US)	2,351 / 5,187 total
<b>Show Listenership</b>	
• Podcast Downloads	96,002
<b>Newsletter</b>	
• Subscribers	4,474
<b>Twitter</b>	
• Followers	3,524
<b>Facebook</b>	
• Page Likes	6,143
• Facebook Demographics (Gender and Age)	Females 78.2%, Males 21.8%  21% – 35-44 20.4% – 45-54 20.3% – 55-64 16.6% – 25-34 15.2% – 65+ 6.2% – 18-24 0.3% – 13-17

Media	Average or Total for Quarter
<b>YouTube</b>	
• Video Views / Subscribers	17,970 total views 88 subscribers
<b>LinkedIn</b>	
• Connections	2,824
<b>Pinterest</b>	
• Followers	1,838
<b>Instagram</b>	
• Followers	1,372
<b>Google+</b>	
• Followers	45
<b>Events &amp; Presentations</b>	
<ul style="list-style-type: none"> <li>• Number of Events Attended</li> <li>• Number of Attendees at Events</li> </ul> <p><b>Event Highlights:</b>  Climate Reality Leadership Training  Tucson Festival of Books  Savor Food &amp; Wine Festival  Lunch &amp; Learn with Janos at The Carriage House  TEP BrightEE Awards  Pima Association of Governments (PAG)  Ribbon Cutting  Conscious Capitalism Event  MGW Workshops @ The Core at La Encantada  Sustainable Living Forum</p>	<p>31 total 5,913 total</p>
<b>Awards &amp; Recognition</b>	
	2017 TEP BrightEE Award Winner: Lifetime Achievement in Sustainability