



Quarterly Report

January – March, 2013

Media	Average or Total
Web Stats	
• Unique Visitors	1,466 avg/mo (4,398 total)
• Pageviews	7,887 avg/mo (23,661 total)
• Location - AZ / US	1,735 / 814 avg/mo (5,205 /2,441 total)
Show	
• Podcast + Listening Live + 24/7 Stream Listeners + Blogtalk Radio downloads	22,226 total 7,409 avg/mo
Show – Blogtalk Radio	
• http://www.blogtalkradio.com/mrs-greens-world	37,107 total profile views 40,709 total listens
Newsletter	
• Subscribers	2,738 avg/mo
Twitter	
• Total # of followers	2,068
Facebook	
• Total # of Likes	3,647

Media	Average or Total
<ul style="list-style-type: none"> • Demos - age, sex, geo - AZ, US 	1,789 Likes in Arizona 3,230 Likes in US (incl. AZ) Females 74.5%, Males 23.8% 20.2% – 55+ 21% – 45-54 23.6% – 35-44 21.2% – 25-34
YouTube	
<ul style="list-style-type: none"> • Video Views 	7,519 total views
LinkedIn	
<ul style="list-style-type: none"> • Connections 	500+
Pinterest	
<ul style="list-style-type: none"> • Followers 	815
<ul style="list-style-type: none"> • Likes 	811
Events/Presentations	
<ul style="list-style-type: none"> • Number of Events Attended 	16 total
<ul style="list-style-type: none"> • Number of Attendees at Presentations 	1,265 total
Awards & Recognition	
<ul style="list-style-type: none"> • Women Who Move Tucson • Featured writer in Tucson Women magazine • Rotary Award - Highest in New Member Recruitment 	