



## 2012 Advertising and Social Media Rates

As of January 1, 2012

### **Mrs. Green's World, live streaming at MrsGreensWorld.com, 12 – 1 p.m. Saturdays**

:60 live announcement by Mrs. Green	\$ 100
Pre-recorded advertising during show (based on availability)	
:15 spot	\$ 35
:30 spot	\$ 50
:60 spot	\$ 65

Voice talent and production

Call for quote

### **Mrs. Green's World website, MrsGreensWorld.com (per month, 6 month minimum); ads rotate at regular intervals**

Home page – sponsors only

728 x 90 pixels (leaderboard)	\$ 350
180 x 150 pixels (rectangle)	\$ 250

All other pages except home page, first page at rate below; additional pages at 50% of rate

728 x 90 pixels (leaderboard)	\$ 200
180 x 150 pixels (rectangle)	\$ 150
300 x 250 pixels (large rectangle)	\$ 200

### **Mrs. Green's World eNewsletter, bi-weekly on Wednesday (per month, 6 month minimum)**

180 x 150 pixels (rectangle)	\$ 150
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### **Mrs. Green's World Channel on YouTube**

One to three minute YouTube video	\$ 500
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### **Mrs. Green's World Social Media Posts (per month)**

Advertorial content written by Mrs. Green for Facebook, Twitter and Mrs. Green's blog	\$ 200
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