



Quarterly Report

October–December, 2012

Media	Average or Total Fourth Quarter
Web Stats	
• Unique Visitors	1,984 avg/mo
• Pageviews	13,453 avg/mo
• Location - AZ / US	2,150 / 3,046 avg/mo
Show	
• Podcast + Listening Live + 24/7 Stream Listeners + Blogtalk Radio downloads	15,471 total 5,157 avg/mo
Show – Blogtalk Radio	
• http://www.blogtalkradio.com/mrs-greens-world	31,929 total profile views 13,136 total listens
Newsletter	
• Subscribers	2,709 avg/mo
Twitter	
• Total # of followers	1,925
Facebook	
• Total # of Likes	3,816

Media	Average or Total Fourth Quarter
<ul style="list-style-type: none"> Demos - age, sex, geo - AZ, US 	1,716 Likes in Arizona 3,342 Likes in US (incl. AZ) Females 69.5%, Males 28.8% 17.4% – 55+ 18% – 45-54 20.5% – 35-44 30.3% – 25-34
YouTube	
<ul style="list-style-type: none"> Video Views 	7,126 total views
LinkedIn	
<ul style="list-style-type: none"> Connections 	500+
Pinterest	
<ul style="list-style-type: none"> Followers 	501
<ul style="list-style-type: none"> Likes 	788
Events/Presentations	
<ul style="list-style-type: none"> Number of Events Attended 	8 total
<ul style="list-style-type: none"> Number of Attendees at Presentations 	1,048 total
Awards & Recognition	
	<ul style="list-style-type: none"> Women Who Move Tucson