



Quarterly Report

July – September, 2012

Media	Average or Total Second Quarter
Web Stats	
• Unique Visitors	1,045 avg/mo
• Pageviews	7,283 avg/mo
• Location - AZ / US	804 / 1,683 avg/mo
Show	
• Podcast + Listening Live + 24/7 Stream Listeners + Blogtalk Radio downloads	4,262 total 1,421 avg/mo
Show – Blogtalk Radio	
• http://www.blogtalkradio.com/mrs-greens-world	21,808 total profile views 12,816 total listens
Newsletter	
• Subscribers	2,662 avg/mo
Twitter	
• Total # of followers	1,855
Facebook	
• Total # of Likes	3,681

Media	Average or Total Second Quarter
<ul style="list-style-type: none"> • Demos - age, sex, geo - AZ, US 	1,657 Likes in Arizona 3,231 Likes in US (incl. AZ) Females 69.7%, Males 28.7% 16.6% – 55+ 17.7% – 45-54 20.7% – 35-44 30.6% – 25-34
YouTube	
<ul style="list-style-type: none"> • Video Views 	5,919 total views
LinkedIn	
<ul style="list-style-type: none"> • Connections 	500+
Pinterest	
<ul style="list-style-type: none"> • Followers 	428
<ul style="list-style-type: none"> • Likes 	604
Events/Presentations	
<ul style="list-style-type: none"> • Number of Events Attended 	20 total
<ul style="list-style-type: none"> • Number of Attendees at Presentations 	1,256 total
Awards & Recognition	
	<ul style="list-style-type: none"> • Women Who Move Tucson