



Quarterly Report July – September, 2016

Media	Average or Total for Quarter
Web Stats	
• Visitors	2,954 total
• Pageviews	8,137 total
• Visitors by Location – AZ / US	1,574 / 3,346 total
Show Listenership	
• Podcast Downloads	66,972
Newsletter	
• Subscribers	4,724
Twitter	
• Total # of followers	3,352
Facebook	
• Total # of Likes	5,286
• Facebook Demos – age, sex, geo – AZ, US	2,391 Likes in Arizona 4,650 Likes in US (incl. AZ) Females 75%, Males 24% 30% – 55+ 22% – 45–54 22% – 35–44 18% – 25–34 6% – 18–24

Media	Average or Total for Quarter
YouTube	
• Video Views	16,949 total views 86 subscribers
LinkedIn	
• Connections	500+
Pinterest	
• Followers / Likes	1,800 / 1,200
Instagram	
• Followers	1,210
Google+	
• Followers / Views	43 / 11,019
Events/Presentations	
• Number of Events Attended	19 total
<ul style="list-style-type: none"> • Number of Attendees at Presentations • Events Attended included: <ul style="list-style-type: none"> - Local First Tucson - Cultivating Women's Leadership, Acamora, NM - Visit Tucson - UA Eller College - Elliances, Phoenix, AZ - Angel Charity, Tucson, AZ - Gabriel's Angels, Tucson, AZ 	1,198 total