



Quarterly Report

July – September, 2015

Media	Average or Total for Quarter
Web Stats	
• Visitors	3,348 total
• Pageviews	8,451 total
• Visitors by Location - AZ / US	1,136 / 3,294 total
Show Listenership	
• Podcasts + 24/7 Stream Listeners	153,604 downloads
Newsletter	
• Subscribers	4,285
Twitter	
• Total # of followers	3,030
Facebook	
• Total # of Likes	4,802

Media	Average or Total for Quarter
<ul style="list-style-type: none"> Facebook Demos - age, sex, geo - AZ, US 	2,325 Likes in Arizona 4,274 Likes in US (incl. AZ) Females 75%, Males 24% 27% – 55+ 22% – 45-54 23% – 35-44 18% – 25-34 7% – 18-24
YouTube	
<ul style="list-style-type: none"> Video Views 	14,678 total views 79 subscribers
LinkedIn	
<ul style="list-style-type: none"> Connections 	500+
Pinterest	
<ul style="list-style-type: none"> Followers / Likes 	1,800 / 1,200
Instagram	
<ul style="list-style-type: none"> Followers 	895
Google+	
<ul style="list-style-type: none"> Followers / Views 	36 / 6,017
Events/Presentations	
<ul style="list-style-type: none"> Number of Events Attended 	16 total
<ul style="list-style-type: none"> Number of Attendees at Presentations Events Attended included: Oceans Movie Festival and Panel, Tucson AZ IOE Open House, Tucson AZ Porche Event for Chapman, Tucson, AZ Private Charity Event, Tucson, AZ Prescott AZ TV Interview, Prescott, AZ Network of Extraordinary Women Lunch, Tucson, AZ Grow Your Biz, Phoenix, AZ GYB Phoenix MyBoard Dinner, Phoenix, AZ 	1,103 total

Media	Average or Total for Quarter
Awards & Recognition	
<ul style="list-style-type: none"> • Featured Author in AZ Daily Star – http://tucson.com/news/local/mrs-green-s-story-blossoms-in-new-book/article_fcad9740-9653-58a8-9e51-54a0a132e27a.html • Featured in Natural Awakenings – http://issuu.com/naturaltucson/docs/natucson-apr15_d_9-issuu • Featured on Prescott News – https://www.youtube.com/watch?v=HBZkA_o11nA 	