



## Quarterly Report

July – September, 2013

Media	Average or Total
<b>Web Stats</b>	
• Unique Visitors	2,275 avg/mo (6,826 total)
• Pageviews	14,759 avg/mo ( 44,276 total)
• Location - AZ / US	1,341 / 3,071 avg/mo (4,023 /9,213 total)
<b>Show Listenership</b>	
• Podcast + Listening Live + 24/7 Stream Listeners + Blogtalk Radio downloads + DreamVisions7	17,564 downloads 5,855 avg/mo
<b>Show – Blogtalk Radio</b>	
• <a href="http://www.blogtalkradio.com/mrs-greens-world">http://www.blogtalkradio.com/mrs-greens-world</a>	42,923 total profile views 57,291 total listens
<b>Newsletter</b>	
• Subscribers	3,030
<b>Twitter</b>	
• Total # of followers	2,258
<b>Facebook</b>	
• Total # of Likes	3,970

Media	Average or Total
<ul style="list-style-type: none"> <li>Facebook Demos - age, sex, geo - AZ, US</li> </ul>	2,014 Likes in Arizona 3,597 Likes in US (incl. AZ) Females 75%, Males 23% 22% – 55+ 20% – 45-54 25% – 35-44 22% – 25-34 10% – 18-24
<b>YouTube</b>	
<ul style="list-style-type: none"> <li>Video Views</li> </ul>	8,877 total views
<b>LinkedIn</b>	
<ul style="list-style-type: none"> <li>Connections</li> </ul>	500+
<b>Pinterest</b>	
<ul style="list-style-type: none"> <li>Followers</li> </ul>	1,219
<ul style="list-style-type: none"> <li>Likes</li> </ul>	1.129
<b>Events/Presentations</b>	
<ul style="list-style-type: none"> <li>Number of Events Attended</li> </ul>	14 total
<ul style="list-style-type: none"> <li>Number of Attendees at Presentations</li> <li>Events Attended included:               <ul style="list-style-type: none"> <li>Events at Miraval, Tucson, AZ</li> <li>Local First Arizona Events</li> <li>Clean Tech Nation Luncheon, Phoenix, AZ</li> <li>YWCA Leadership Conference</li> <li>Int'l. Women's Earth &amp; Climate Summit, NY</li> <li>GoGreen Conference, NY</li> </ul> </li> </ul>	2,292 total
<b>Awards &amp; Recognition</b>	
<ul style="list-style-type: none"> <li>Women Who Move Tucson</li> <li>Featured writer in Tucson Women magazine</li> <li>Rotary Award - Highest in New Member Recruitment</li> </ul>	