



Quarterly Report

April – June, 2015

Media	Average or Total for Quarter
Web Stats	
• Visitors	4,070 total
• Pageviews	9,896 total
• Visitors by Location - AZ / US	1,531 / 4,091 total
Show Listenership	
• Podcasts + 24/7 Stream Listeners	43,760 downloads
Newsletter	
• Subscribers	4,273
Twitter	
• Total # of followers	2,999
Facebook	
• Total # of Likes	4,755

Media	Average or Total for Quarter
<ul style="list-style-type: none"> Facebook Demos - age, sex, geo - AZ, US 	2,325 Likes in Arizona 4,274 Likes in US (incl. AZ) Females 76%, Males 23% 27% – 55+ 21% – 45-54 23% – 35-44 19% – 25-34 7% – 18-24
YouTube	
<ul style="list-style-type: none"> Video Views 	14,400 total views 75 subscribers
LinkedIn	
<ul style="list-style-type: none"> Connections 	500+
Pinterest	
<ul style="list-style-type: none"> Followers / Likes 	1,763 / 1,179
Instagram	
<ul style="list-style-type: none"> Followers 	865
Google+	
<ul style="list-style-type: none"> Followers / Views 	31 / 5,221
Events/Presentations	
<ul style="list-style-type: none"> Number of Events Attended 	33 total
<ul style="list-style-type: none"> Number of Attendees at Presentations Events Attended included: Local First Arizona, Tucson AZ UA Eco-Reps Presentation, Tucson AZ Adopt Love / Adopt Local, Tucson AZ Carson Scholars Reception, Tucson AZ Chapman Build Day, Tucson AZ Greater Tucson Leadership Alumni Breakfast, Tucson AZ BALLE Conference, Phoenix AZ Social Venture Network Conference, San Diego CA 	2,783 total

Media	Average or Total for Quarter
Awards & Recognition	
<ul style="list-style-type: none"> • Featured Author in AZ Daily Star – http://tucson.com/news/local/mrs-green-s-story-blossoms-in-new-book/article_fcad9740-9653-58a8-9e51-54a0a132e27a.html • Featured in Natural Awakenings – http://issuu.com/naturaltucson/docs/natucson-apr15_d_9-issuu • Featured on Prescott News – https://www.youtube.com/watch?v=HBZkA_o11nA 	