



Quarterly Report

April – June, 2013

Media	Average or Total
Web Stats	
• Unique Visitors	1,322 avg/mo (3,967 total)
• Pageviews	6,676 avg/mo (23,030 total)
• Location - AZ / US	773 / 1,730 avg/mo (2,320 /5,190 total)
Show Listenership	
• Podcast + Listening Live + 24/7 Stream Listeners + Blogtalk Radio downloads + DreamVisions7	12,545 downloads April-June 4,181 avg/mo
Show – Blogtalk Radio	
• http://www.blogtalkradio.com/mrs-greens-world	40,399 total profile views 50,554 total listens
Newsletter	
• Subscribers	2,820 avg/mo
Twitter	
• Total # of followers	2,135
Facebook	
• Total # of Likes	3,722

Media	Average or Total
<ul style="list-style-type: none"> Demos - age, sex, geo - AZ, US 	1,833 Likes in Arizona 3,301 Likes in US (incl. 6Z) Females 74.7%, Males 23.8% 20.9% – 55+ 21.3% – 45-54 23.8% – 35-44 21.1% – 25-34 10.3% – 18-24
YouTube	
<ul style="list-style-type: none"> Video Views 	8,195 total views
LinkedIn	
<ul style="list-style-type: none"> Connections 	500+
Pinterest	
<ul style="list-style-type: none"> Followers 	1,043
<ul style="list-style-type: none"> Likes 	991
Events/Presentations	
<ul style="list-style-type: none"> Number of Events Attended 	18 total
<ul style="list-style-type: none"> Number of Attendees at Presentations Events Attended included: <ul style="list-style-type: none"> Event at Miraval, Tucson, AZ Energy Conference in Yakutat, Alaska Aveda Institute Opening in Phoenix, AZ Event at Monterey Bay Aquarium, CA Local First Phoenix Event Girl Scouts Presentation in Tucson, AZ Bookmans VIP Grand Opening in Tucson, AZ Goodwill Grand Opening in Tucson, AZ Chapman Food Bank Celebration, Tucson, AZ 	2,249 total
Awards & Recognition	
<ul style="list-style-type: none"> Women Who Move Tucson Featured writer in Tucson Women magazine Rotary Award - Highest in New Member Recruitment 	