



Quarterly Report

April – June, 2016

Media	Average or Total for Quarter
Web Stats	
• Visitors	3,654 total
• Pageviews	11,043 total
• Visitors by Location - AZ / US	2,109 / 4,153 total
Show Listenership	
• Podcast Downloads	71,405
Newsletter	
• Subscribers	4,604
Twitter	
• Total # of followers	3,297
Facebook	

Media	Average or Total for Quarter
• Total # of Likes	5,231
• Facebook Demos - age, sex, geo - AZ, US	2,369 Likes in Arizona 4,619 Likes in US (incl. AZ) Females 75%, Males 23% 29% - 55+ 22% - 45-54 23% - 35-44 19% - 25-34 6% - 18-24
YouTube	
• Video Views	16,651 total views 82 subscribers
LinkedIn	
• Connections	500+
Pinterest	
• Followers / Likes	1,800 / 1,200
Instagram	
• Followers	1,158
Google+	
• Followers / Views	43 / 11,019
Events/Presentations	
• Number of Events Attended	30 total

Media	Average or Total for Quarter
<ul style="list-style-type: none"> • Number of Attendees at Presentations • Events Attended included: <ul style="list-style-type: none"> - Community Foundation of Southern AZ - El Rio Health Network Grand Opening, Tucson AZ - Green Spa Network, Tucson AZ - Food Recovery Network, University of Maryland - 10th Annual Sustainable Business Conference, NYC - United Nations, NYC - NAWBO Boot Camp, Phoenix, AZ 	<p>3,070 total</p>
Awards & Recognition	
<ul style="list-style-type: none"> • Featured Author in AZ Daily Star – http://tucson.com/news/local/mrs-green-story-blossoms-in-new-book/article_fcad9740-9653-58a8-9e51-54a0a132e27a.html • Featured in Natural Awakenings – http://issuu.com/naturaltucson/docs/natucson-apr15_d_9-issuu • Featured on Prescott News – https://www.youtube.com/watch?v=HBZkA_o1nA 	