



2016 Advertising Rates

As of January 1, 2016

Mrs. Green's World website, MrsGreensWorld.com (per month, 6 month minimum); ads rotate at regular intervals

Home page – sponsors only

728 x 90 pixels (leaderboard)	\$ 350
180 x 150 pixels (rectangle)	\$ 250

All other pages except homepage, first page at rate below; additional pages at 50% of rate

728 x 90 pixels (leaderboard)	\$ 200
180 x 150 pixels (rectangle)	\$ 150
300 x 250 pixels (large rectangle)	\$ 200

Mrs. Green's World eNewsletter, bi-weekly on Wednesday (per month, 6 month minimum)

180 x 150 pixels (rectangle)	\$ 150
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