



2014 Advertising and Social Media Rates

As of January 1, 2014

Mrs. Green's World, live streaming at MrsGreensWorld.com, 12 – 1 p.m. Saturdays

Pre-recorded advertising during show (based on availability); shows rebroadcast on BlogTalk Radio, DreamVisions 7 Radio and Glimmerglass Radio; shows also available as podcasts on mrsgreensworld.com, iTunes and BlogTalk Radio for listening at any time (cost does not include production)

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| :15 spot | \$ 40 |
| :30 spot | \$ 60 |
| :60 spot | \$ 75 |

Voice talent and production

Call for quote

Mrs. Green's World website, MrsGreensWorld.com (per month, 6 month minimum); ads rotate at regular intervals

Home page – sponsors only

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|-------------------------------|--------|
| 728 x 90 pixels (leaderboard) | \$ 350 |
| 180 x 150 pixels (rectangle) | \$ 250 |

All other pages except homepage, first page at rate below; additional pages at 50% of rate

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| 728 x 90 pixels (leaderboard) | \$ 200 |
| 180 x 150 pixels (rectangle) | \$ 150 |
| 300 x 250 pixels (large rectangle) | \$ 200 |

Mrs. Green's World eNewsletter, bi-weekly on Wednesday (per month, 6 month minimum)

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| 180 x 150 pixels (rectangle) | \$ 150 |
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Mrs. Green's World Channel on YouTube (one-time fee, includes social media promotion for release)

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| Planning, production and posting of a 1-3 minute YouTube video with Mrs. Green as talent | \$ 2,500 |
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Mrs. Green's World Social Media Posts (per month)

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| Advertorial content distributed to Mrs. Green World's followers on Facebook, Twitter, Pinterest, LinkedIn and Instagram; includes posts on Mrs. Green's blog based on content provided | \$ 200 |
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