2011 Advertising and Social Media Rates

As of July 1, 2011

Mrs. Green's World, live streaming at www.mrsgreensworld.com, 12 – 1 p.m. Saturdays

:60 live announcement by Mrs. Green	$ 100
Pre-recorded advertising during show (based on availability)	
:15 spot	$ 35
:30 spot	$ 50
:60 spot	$ 65
Voice talent and production	Call for quote

Mrs. Green's World website, www.mrsgreensworld.com (per month, 6 month minimum); ads rotate at regular intervals

Home page – sponsors only	
728 x 90 pixels (leaderboard)	$ 350
180 x 150 pixels (rectangle)	$ 250
Secondary pages, first page at rate below; additional pages at 50% rate	
728 x 90 pixels (leaderboard)	$ 200
180 x 150 pixels (rectangle)	$ 150
300 x 250 pixels (large rectangle)	$ 200

Mrs. Green's World eNewsletter, bi-weekly on Wednesday morning (per month, 6 month minimum)

180 x 150 pixels (rectangle)	$ 150

Mrs. Green's World Channel on YouTube

One to three minute YouTube video	$ 400

Mrs. Green's World Social Media Posts

Advertorial content written by Mrs. Green for Facebook, Twitter and Mrs. Green's blog, per month rate	$ 200