



Advertising and Social Media Rates

(as of January 1, 2011; subject to change)

Mrs. Green Goes Mainstream Talk Radio Show on NEWSTALK 790 KNST, 12:05 – 1 p.m. Saturdays

:60 live announcement by Mrs. Green	\$ 100
Pre-recorded advertising during show (based on availability)	
:15 spot	\$ 35
:30 spot	\$ 50
:60 spot	\$ 65

Mrs. Green's World website, www.mrsgreensworld.com (per month, 6 month minimum); ads rotate at regular intervals

Home page – sponsors only

728 x 90 pixels (leaderboard)	\$ 250
180 x 150 pixels (rectangle)	\$ 200

Topic pages, first page at rate below; additional pages at 50% rate

728 x 90 pixels (leaderboard)	\$ 150
180 x 150 pixels (rectangle)	\$ 100
300 x 250 pixels (large rectangle)	\$ 150

Mrs. Green's World eNewsletter, bi-weekly on Friday morning (per month, 6 month minimum)

180 x 150 pixels (rectangle)	\$ 100
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Mrs. Green's World Channel on YouTube

One to three minute YouTube video	\$ 400
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Mrs. Green's World Blog, Facebook Fan Page, Twitter

Monthly rates quoted based on client and content	\$ 100/month minimum
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